

# STOP STRUGGLING WITH THOSE STUBBORN PLASTIC PACKAGES!

Open those stubborn plastic packages with ease!  
No more broken finger nails!  
No more dangerous knives or scissors.  
With OpenX®, you just push and slide to get inside!



**THE ASI SHOW!**  
**WINNER**  
**ADVANTAGES**  
*New Product Showcase 2005 & 2006*

Most Innovative New Product  
Best Creative Concept  
Most Likely to Become a Tried & True  
Easiest to Sell



*Personalize*  
*The Amazing...*  
**OPEN X**®



Also Great for Boxes, Plastic Wrap, Water Bottles, Shipments, Pill Containers, CD and DVD Cases.

# The Amazing... **OPEN X**®

Great for...



**Boxes**



**Water Bottles**



**CD's & DVD's**



**Shipments**



**Pill Containers**



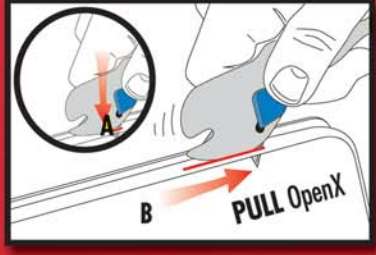
**Snack Bags**

Available for over two years in national retail chains such as Target and Office Depot, OpenX® is now being offered as a premium. Plastic packaging is everywhere, and OpenX® is the solution to the problem! It makes a great gift and it offers a large imprint area to showcase your company message!

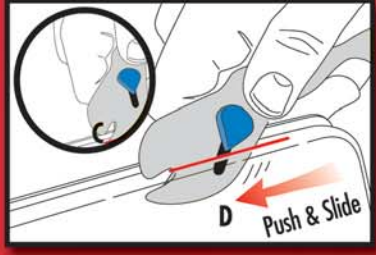


NOTE: Imprinted OpenX® are available in White only\*  
Product Dimensions: 6.75" x 1.625" x .625"

1. Push the retractable button to extend the piercing blade. Pierce the plastic (A) and PULL OpenX to make a 1 inch slit (B).



NOTE: Side wall of package is usually best.



2. Insert the front tip of OpenX into the slit (C) and firmly Push and Slide to Get Inside! (D)



**OpenX® Opens Almost Anything!**

Each custom imprinted OpenX® is delivered in an individual polybag with a full color insert card with instructions.

50-99 /p	100-999 /p	1,000-4999 /p	5,000+ /p
5.60	5.40	4.90	4.70

Price includes one-color solid imprint (no halftones).  
Each additional color imprint on quantities above 100 add \$0.40/x  
Wt: Approx. 12 lbs. per 50 pieces / F.O.B. California 91302  
Imprint Set-Up \$35.00/v Imprint area: .625" x 2.25"

Normal Production Time from approved artwork: Quantities up to 100: two weeks/4p  
Larger quantities will be quoted on order and may take between two and six weeks.  
\*Custom mold colors are available on Quantities above 5,000.  
Custom insert cards are available at any quantity. Quoted upon request.